



K254 Corridor Development Association 2025 Year-in-Review Summary

Throughout 2025, the K254 Corridor Development Association (CDA) strengthened its role as a regional convener, advocate, and strategic partner focused on transportation safety, corridor planning, and coordinated economic growth along the K254 corridor. The year marked a clear progression from organizational alignment and planning into active project advancement, safety leadership, and regional advocacy.

2025 AT A GLANCE

- Established a Steering Committee to support officers and guide implementation
- Advanced three core focus areas: Safety, Advocacy, and Education/Outreach
- In cooperation with KDOT, distributed the K254 Corridor Management Plan to members
- Advanced planning and public engagement for the Rock to Webb Road segment
- Elevated corridor safety through crash data review and Drive to Zero engagement
- Coordinated project priorities and participation in the KDOT Local Consult process
- Strengthened collaboration with local governments, school districts, KDOT, and regional partners
- Welcomed new members and introduced updated membership recruitment tools

WHY K254 MATTERS

The K254 corridor is a vital east–west connection serving South Central Kansas communities, linking residents, employers, schools, agricultural operations, and regional transportation networks. It supports daily commuting, freight and agricultural movement, emergency response, and access to education, health care, and economic opportunity.

As growth continues along the corridor, coordinated planning and proactive safety investments are increasingly important. The K254 Corridor Development Association provides a dedicated, collaborative forum for communities and partners to align priorities, elevate local perspectives, and engage effectively with state and regional transportation agencies. Through shared planning, data-informed advocacy, and ongoing coordination, the Association works to ensure corridor investments improve safety and support economic development for the region.

ORGANIZATIONAL LEADERSHIP & GOVERNANCE

In early 2025, the Association reaffirmed its leadership structure, elected officers, and completed the work of its Strategic Planning Committee. Based on committee recommendations, a Steering Committee was established to guide implementation efforts. The Association identified three primary focus areas for the year: Safety, Advocacy, and Education/Outreach.

Operational capacity was strengthened through approval of a 2025 Operating and Website Management Agreement, improving communications, visibility, and member engagement. By

year's end, officer elections for 2026 were completed, and new membership recruitment tools were introduced.

CORRIDOR PLANNING & PROJECT ADVANCEMENT

A major milestone in 2025 was KDOT's release and distribution of the K254 Corridor Management Plan, which served as a foundational reference for planning and advocacy discussions. The Association received ongoing updates from KDOT and project partners on key initiatives, including the Rock to Webb Road segment and corridor funding opportunities.

A Rock & Webb site visit reinforced shared understanding of safety concerns, traffic patterns, and near-term improvement opportunities, supporting informed discussions and future engagement.

SAFETY LEADERSHIP & DATA-DRIVEN FOCUS

Safety was a defining theme throughout the year. Dedicated discussions addressed traffic incidents, crash data, and corridor safety challenges impacting commuters, school transportation, agricultural operations, and commercial traffic. A Drive to Zero presentation introduced members to statewide safety strategies, crash data resources, and grant opportunities aligned with K254 priorities.

ADVOCACY & KDOT LOCAL CONSULT ENGAGEMENT

Significant effort in late 2025 focused on preparation for and participation in the KDOT Local Consult process. The Steering Committee coordinated project priority materials and encouraged both written and in-person engagement. Following the consults, the Association reviewed outcomes and feedback, including continued prioritization of the K254 / Ohio Street intersection and identification of additional on-deck interchange priorities.

KDOT leadership recognized the Association's preparedness, transparency, and collaborative approach, reinforcing K254 CDA's role as a trusted regional partner.

REGIONAL COLLABORATION & COMMUNITY IMPACT

Throughout the year, the Association convened counties, cities, school districts, workforce partners, utilities, and private-sector stakeholders. Updates reflected strong residential, industrial, and commercial growth along the corridor, alongside infrastructure investments, workforce alignment efforts, and increasing freight activity.

LOOKING AHEAD

By the end of 2025, the K254 Corridor Development Association was well-positioned for continued impact in 2026. With defined priorities, active committees, strengthened partnerships, growing membership, and a unified advocacy voice, the K254 Corridor Development Association enters the next year prepared to advance safety, support economic development, and champion strategic transportation investments. Looking ahead, K254 will partner with KDOT and the consulting team to help promote and engage members in public meetings scheduled to begin early next year as part of the design study for Rock, Webb, and Greenwich Roads.